

INTERNATIONAL BUSINESS MANAGEMENT (IBGC)

Supercharge your international business career in just one year

Upgrade your current skills and earn the specialized knowledge you need to effectively manage business activities for organizations on a global stage. You'll explore financial, marketing, and supply chain management; how to develop a business plan; legal issues; and market research, all in the context of an international business.

In your final semester, you'll gain hands-on experience with a seven-week placement or a capstone project with an industry partner.

Program highlights

- Courses cover all key areas of global management
- Gain a solid foundation for international career opportunities in both the public and private sectors
- 7-week placement or capstone project with an industry partner

Program of study for 2024-25 Academic Year

Semester 1		Credits
First 7-week block - SEP/OCT		
IBG 1009	Global Technology in Business	3
IBG 1004	Professional Development	3
IBG 1016	Global Marketing Management	3
Second 7-week block - NOV/DEC		
IBG 1002	Global Business Ethics and CSR	3
IBG 1019	Managing Across Cultures	3
LAW 1005	Global Legal Issues	3
IND 1181	Indigenous Business Workshop	1
Credits		19
Semester 2		
First 7-week block - JAN/FEB		
IBG 1018	Global Supply Chain Management	3
PRM 1017	Project Management	3
BUS 1184	Sustainability Workshop	1
IBG 1000	Global Financial Management	3
Second 7-week block - MAR/APR		
IBG 1020	Global Business Plan	3
IBG 1006	Global Business Strategy	3
IBG 1017	Global Market Research	3
BUS 1182	Diversity and Equity Workshop	1
Credits		20
Semester 3		
First 7-week block - MAY/JUN		
One of the following Elective courses.		6
IBG 1010	Field Placement	
IBG 1011	Capstone Project	
Credits		6
Total Credits		45

Admission requirements

Applicants must be graduates of a diploma, advanced diploma, or degree program from an Ontario College or equivalent.

OR

Applicant must possess five years of work experience in a related field (or combination of education and work experience) as judged by the College to be equivalent. Applicants must submit a resume detailing their related experience and a cover letter outlining their competencies and preparedness for the program (any and all post-secondary transcripts must still be submitted).

Program delivery

2023-2024

March term start

SEMESTER 1: March - June 2024

SEMESTER 2: July - October 2024

SEMESTER 3: November 2024 - February 2025

Please note that courses may vary in the order they are offered depending on when you start the program. The sequence listed is based on a September 2024 intake. For more information about this sequence, please email the program coordinator.

Specific program pathways

College or university degree opportunities

If you are a graduate of this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambrian.s123.ca/supports-services/articulation-agreements/>) details for further information.

Employment opportunities

Employment opportunities for graduates may be found in a wide range of private and public international business environments in areas that include:

- Exporting and importing
- Distribution and logistics
- International trade development
- International research
- International sales and marketing
- International finance administration

Contacts

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