

BUSINESS (GEBU)

Want a business career but not sure which path to take?

In just two years, this program exposes you to a broad spectrum of the business world so you can discover where to develop your talents and interests. You'll get a taste of finance, entrepreneurship, marketing, human resources, accounting, new business development, organizational planning, and more.

When you graduate, you can launch your career or continue into the third year of Cambrian's Bachelor of Business Administration or Honours Bachelor of Business Administration programs.

Program highlights

- Option to take this program either on campus in-person or virtually by joining classes online in real-time
- Study full-time or part-time
- Find your best way forward with exposure to all key elements of business
- Opportunities for experiential learning through simulations, business cases, clubs, and competitions
- Common first and second year with other business programs allows graduates to seamlessly transition into a third year to earn an advanced diploma or a bachelor's degree

Program of study for 2024-25 Academic year

Semester 1		Credits
ACC 1045	Introduction to Accounting	3
BUS 1125	Business Professionalism	3
BUS 1146	Introduction to Business Management	3
BUS 1211	Business Mathematics	3
ECN 1101	Microeconomics	3
ENG 1002	College Communications	3
ISP 3026	Spreadsheets for Business	3
Credits		21
Semester 2		Credits
ACC 1050	Financial Accounting	3
BUS 1111	Business Research Methods	3
BUS 1153	CSR and Ethics	3
BUS 1212	Financial Mathematics	3
ECN 1202	Macroeconomics	3
MKT 1204	Foundations of Marketing	3
One General Education course. ¹		3
Credits		21
Semester 3		Credits
BUS 1233	Statistics	3
ACC 2312	Managerial Accounting	3
ENG 2205	Business Reports and Presentations	3
FIN 1101	Corporate Finance	3
MKT 1200	Applied Marketing	3
BUS 2320	Business Law	3

One General Education course. ¹		3
Credits		21
Semester 4		Credits
BUS 1037	Project Management	3
BUS 1217	Strategic Business Decisions	3
BUS 2041	Human Resources Management	3
BUS 3501	Operations Management	3
IND 1011	Indigenous Business and Economics	3
MKT 3680 or QMM 1005	Professional Selling ² or Business Analytics	3
One General Education course. ¹		3
Credits		21
Total Credits		84

¹ For more information regarding General Education courses, click here (<https://cambriancollege.ca/general-electives/>).

² Students looking for advanced standing admission into the 3-year Bachelor of Business Administration (GBBA) (<https://catalog.cambriancollege.ca/gbba/>) or the 4-year Honours Bachelor of Business Administration (HBBA) (<https://catalog.cambriancollege.ca/hbba/>) should take Business Analytics (QMM1005) in semester 4 to avoid taking an additional course while completing their degree.

Admission requirements

For graduates of the new curriculum (OSS): Ontario Secondary School Diploma (30 credits) or equivalent or mature student status, including:

- Any grade 12 English (C) or (U)
- Any grade 11 mathematics (C), (U), or (M)

Additional admission requirements

Recommendation

- Computer competency in relevant software

Program delivery

2023-2024

Spring term start

SEMESTER 1: Spring 2024
SEMESTER 2: Fall 2024
SEMESTER 3: Winter 2025
SEMESTER 4: Spring 2025

2024-2025

Fall term start

SEMESTER 1: Fall 2024
SEMESTER 2: Winter 2025
SEMESTER 3: Fall 2025
SEMESTER 4: Winter 2026

Winter term start

SEMESTER 1: Winter 2025
SEMESTER 2: Spring 2025
SEMESTER 3: Fall 2025
SEMESTER 4: Winter 2026

Spring term start

SEMESTER 1: Spring 2025

SEMESTER 2: Fall 2025

SEMESTER 3: Winter 2026

SEMESTER 4: Spring 2026

Specific program pathway

Honours Bachelor of Business Administration - advanced standing opportunity

Graduates from this program (or equivalent) meeting a 2.5 GPA requirement are eligible for advanced standing in the Honours Bachelor of Business Administration program (<https://cambriancollege.ca/programs/honours-bachelor-of-business-administration/>) and will receive direct entry into Year 3.

College or university degree opportunities

If you are a graduate of this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambriancollege.ca/supports-services/articulation-agreements/>) details for further information.

Employment opportunities

Graduates are prepared for employment opportunities within:

- Sales
- Retailing
- Wholesale
- Manufacturing
- Insurance

Contacts

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INTERNATIONAL ADMISSIONS

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