

GLOBAL BUSINESS MANAGEMENT (GBGC)

Take your business management skills worldwide

Whatever your educational or cultural background, Cambrian prepares you to perform managerial roles in global organizations, as well as domestic businesses engaged in cross-border activities. Learn all the fundamentals of marketing, finance, and business strategy in a global setting. With an emphasis on leadership, critical analysis, and high-performance teamwork, you'll gain decision-making skills to solve real-life problems in an international context.

Taught by industry experts, the program includes a full semester co-op with leading community and global businesses and the option of spending a semester abroad at a partner institution.

Program highlights

- Gain industry-focused skill set
- Solve real-life business problems with case studies and simulations
- 14-week (full semester) co-op
- Opt for a semester abroad at a partner institution

Program of study for 2024-25 Academic Year

Course	Title	Credits
Semester 1		
First 7-week block - SEP/OCT		
IBG 1018	Global Supply Chain Management	3
PRM 1017	Project Management	3
BUS 1183	Prof Development Workshop	1
IBG 1000	Global Financial Management	3
Second 7-week block - NOV/DEC		
MOG 1003	Managerial Communications	3
MOG 1004	Business Ethics and CSR	3
MOG 1015	Organizational Behavior HRM	3
Credits		19
Semester 2		
First 7-week block - JAN/FEB		
MOG 1010	Negotiation and Leadership	3
MOG 1019	New Venture Creation	3
IBG 1016	Global Marketing Management	3
IND 1181	Indigenous Business Workshop	1
Second 7-week block - MAR/APR		
LAW 1005	Global Legal Issues	3
IBG 1019	Managing Across Cultures	3
IBG 1009	Global Technology in Business	3
Credits		19
Semester 3		
First 7-week block - MAY/JUN		
MOG 1012	Financial Decision Making	3
BUS 1185	Accounting for Non-Finance	3
BUS 1182	Diversity and Equity Workshop	1
MOG 1007	Data Analysis Using Excel	3
Second 7-week block - JUL/AUG		

IBG 1006	Global Business Strategy	3
QMM 1001	Statistics for Data Analytics	4
IBG 1017	Global Market Research	3
BUS 1184	Sustainability Workshop	1

Credits 21

Semester 4

IBG 1013	Global Business Co-op	12
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Credits 12

Total Credits 71

Admission requirements

Applicants must be graduates of a diploma, advanced diploma, or degree program from an Ontario College or equivalent.

OR

Applicant must possess five years of work experience in a related field (or combination of education and work experience) as judged by the College to be equivalent. Applicants must submit a resume detailing their related experience and a cover letter outlining their competencies and preparedness for the program (any and all post-secondary transcripts must still be submitted).

Program delivery

2023-2024

March term start

SEMESTER 1: March - June 2024
 SEMESTER 2: July - October 2024
 SEMESTER 3: November 2024 - February 2025
 SEMESTER 4: March - Jun 2025

Spring term start

SEMESTER 1: Spring 2024
 SEMESTER 2: Fall 2024
 SEMESTER 3: Winter 2025
 SEMESTER 4: Spring 2025

July term start

SEMESTER 1: July - October 2024
 SEMESTER 2: November 2024 - February 2025
 SEMESTER 3: March - June 2025
 SEMESTER 4: July - October 2025

2024-2025

Fall term start

SEMESTER 1: Fall 2024
 SEMESTER 2: Winter 2025
 SEMESTER 3: Spring 2025
 SEMESTER 4: Fall 2025

Winter term start

SEMESTER 1: Winter 2025
 SEMESTER 2: Spring 2025
 SEMESTER 3: Fall 2025
 SEMESTER 4: Winter 2026

Spring term start

SEMESTER 1: Spring 2025

SEMESTER 2: Fall 2025

SEMESTER 3: Winter 2026

SEMESTER 4: Spring 2026

Please note that courses may vary in the order they are offered depending on when you start the program. The sequence listed is based on a September 2024 intake. For more information about this sequence, please email the program coordinator.

Specific program pathways

College or university degree opportunities

If you are a graduate of this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambriancollege.ca/supports-services/articulation-agreements/>) details for further information.

Employment opportunities

Employment opportunities for graduates may be found in a wide range of private and \ public international business environments in areas that include:

- General Management roles in a variety of industries including mining, retail, hospitality, technology, manufacturing, transport and logistics, services, etc.

Contacts

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Program Coordinator

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INTERNATIONAL ADMISSIONS

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