

# BACHELOR OF BUSINESS ADMINISTRATION (GBBA)

## Earn a business degree in three years. Paid internship included

Fast-track to a business career in just three years. This program combines degree-level theory with real-world learning experiences, including a mandatory paid internship. Through business cases, simulations, and workshops, you'll be a well-rounded graduate ready to work in a variety of business and non-profit organizations.

Get career-ready with a blend of core business courses and select electives in accounting, data analytics, and digital marketing.

### Program highlights

- Complete your degree as a business generalist in only three years
- Blend of foundational knowledge and on-the-job-learning
- Paid 14-week internship with leading businesses
- Option to seamlessly transition into Cambrian's Honours BBA program (4-year degree) and specialize in data analytics, digital marketing, or accounting (recognized by CPA)
- Opportunity for general business and business accounting diploma holders to earn a degree in as little as one year through specialized workshops and courses (additional cost may apply)
- Chance to study abroad for one semester at partner universities in locations such as Austria, Finland, or Ireland

## Program of study for 2024-25 Academic Year

### First Year

Semester 1		Credits
ACC 1720	Intro to Accounting	3
BUS 1720	Intro to Business Management	3
ECN 1720	Microeconomics	3
COM 1901	Business Communication	3
MKT 1720	Marketing Essentials	3
MTH 1720	Business Math	3
<b>Credits</b>		<b>18</b>

### Semester 2

ACC 1722	Intro to Managerial Accounting	3
BUS 1722	Business Professionalism	3
BUS 1723	Spreadsheets for Business	3
BUS 1726	Case Analysis Workshop	2
FIN 1720	Financial Math	3
IND 1725	Indigenous Business Economics	3
<b>Credits</b>		<b>17</b>

### Second Year

#### Semester 3

ACC 2720	Financial Accounting	3
BUS 2720	Business and Commercial Law	3
BUS 2721	Statistics for Business	3
ECN 2710	Macroeconomics	3
MKT 2720	Marketing Management	3

MTH 3720	Data Literacy Workshop	2
<b>Credits</b>		<b>17</b>

#### Semester 4

BUS 2722	CSR and Ethics	3
BUS 2723	Intro to Business Analytics	3
FIN 2720	Introduction to Finance	3
HRP 2720	Managing Human Resources	3
SCM 2720	Logistics and Operations	3
One Degree Breadth Elective Course. <sup>1</sup>		3
<b>Credits</b>		<b>18</b>

#### Third Year

##### Semester 5

ACC 3720	Financial Statement Analysis	3
BUS 3721	Business Strategy	3
BUS 3722	Decision Models	3
One Degree Breadth Elective Course. <sup>1</sup>		3
Two Elective Courses. <sup>2</sup>		6
<b>Credits</b>		<b>18</b>

##### Semester 6

BUS 3724	Artificial Intelligence	3
BUS 3725	Career Fundamentals Workshop	2
BUS 3726	New Venture Creation	3
BUS 3728	International Business	3
PRM 3720	Project Management	3
Two Elective Courses. <sup>2</sup>		6
<b>Credits</b>		<b>20</b>

##### Semester 7

SUMMER INTERNSHIP SEMESTER.		
BUS 3727	BBA Internship <sup>3</sup>	12
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Students must select a total of two (2) degree breadth electives from at least two (2) different categories as part of the Bachelor of Business Administration program. One (1) breadth elective must be an advanced/upper-level course (represented by course codes beginning in 39xx). These upper-level are only available in Year 3 of the program.

For more information regarding degree breadth electives, click here (<http://catalog.cambriancollege.ca/degreeelectives/>).

<sup>2</sup> Students must take elective courses as part of the program. These electives are divided into three specializations: Accounting, Data Analytics and Digital Marketing. Students can take any combination of electives to meet the program requirements for the Bachelor of Business Administration.

Students choosing to pursue their fourth year and graduate from the Honours Bachelor of Business Administration program must take a total of ten (10) electives. If students take all ten (10) electives from a specific area, they will receive a specialization with their degree. Conversely, they can take a variety of electives from different areas and graduate without a specialization. For more information on specializations, click here (<https://catalog.cambriancollege.ca/hbba/#majorspecializationtext>).

<sup>3</sup> Students must complete a paid Internship after semester 6 during the Spring semester to complete the program requirements. For more information

on program delivery, click here (<https://catalog.cambriancollege.ca/gbba/#programdeliverytext>).

## Admission requirements

To be eligible to enter the Bachelor of Business Administration program, graduates of the Ontario Secondary School Diploma (OSS; 30 credits), or equivalent or mature student status, must complete at least six grade 12 U/M courses with a minimum overall average of 65%, and must qualify to obtain their OSSD. Ontario High School applicants require the following Grade 12 credits:

- Any grade 12 English (U)
- Any grade 12 mathematics (U) \*
- Any 4 additional grade 12 courses (U) or (M)

\* Students who have not completed grade 12 mathematics (U) but have grade 11 mathematics (C) or (M), must complete BUS1211 - Business Mathematics with a passing grade of 65% or greater to meet admission requirements.

## Additional admission requirements

Applicants with transcripts from institutions where the language of instruction is not English must demonstrate English language proficiency with a minimum test score on one of the following language proficiency tests or equivalent scores from another internationally recognized English language test:

- IELTS overall band of 6.5 with no band less than 6.0
- TOEFL iBT 88
- CAEL 70, no sub-test band score less than 60
- PTE Academic 58

## Program delivery

### 2024-2025

This program will be delivered in the following terms for students beginning GBBA in Year 1 in Fall 2024.

#### Year 1

SEMESTER 1: Fall 2024  
SEMESTER 2: Winter 2025

#### Year 2

SEMESTER 3: Fall 2025  
SEMESTER 4: Winter 2026

#### Year 3

SEMESTER 5: Fall 2026  
SEMESTER 6: Winter 2027  
SEMESTER 7: Spring 2027

### Business Accounting and General Business Pathways Students

Business-Accounting and General Business pathways students receiving direct entry into Year 3 of GBBA in Fall 2023 will progress through the following terms:

SEMESTER 5: Fall 2024  
SEMESTER 6: Winter 2025  
SEMESTER 7: Spring 2025 (Internship)

For specific term start/end dates and other key dates/deadlines, please see the Academic Schedule (<http://cambriancollege.ca/apply/how-to-apply/academic-schedule/>) posted on our website.

## Specific program pathways

Cambrian College will grant advanced standing to graduates from the Business Diploma (GEBU) (<https://cambriancollege.ca/programs/business/>) and Business-Accounting Diploma (BUAP) (<https://cambriancollege.ca/programs/business-accounting/>) within the past 5 years. Students with a minimum GPA of 2.5 will be eligible to apply to enter the **5th semester (3rd year)** of the Bachelor of Business Administration. Students will have to take specialized workshops as well as some additional courses over the additional study period and may come at an additional cost.

Students graduating with an Ontario College Diploma or Ontario College Advanced Diploma in Business or a related field may be eligible for transfer credits towards the GBBA program.

For further details regarding the advanced standing pathways, please contact the program coordinator.

Graduates of Cambrian College's GBBA program may choose to specialize in accounting, digital marketing, or data analytics by continuing into one additional year of the Honours Bachelor of Business Administration (HBBA) degree program after completing the first 3 years of the GBBA program.

Graduates of Cambrian College's BBA program may also be eligible for applying to MBA (Master of Business Administration) programs or other related Master's programs globally where the admission requirements include the completion of a degree program.

### College or university degree opportunities

If you are a graduate of this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambriancollege.ca/supports-services/articulation-agreements/>) details for further information.

## Employment opportunities

The GBBA program will prepare individuals for entry-level positions in various business and non-profit organizations in areas including accounting, marketing, data analytics, retail, and general business operations.

## Contacts

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### INTERNATIONAL ADMISSION

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