# DIGITAL COMMUNICATIONS (DCOM)

## **Certificate of Completion | Flex**

Stand out in the crowd by creating content that is easily identifiable and uniquely you with the Digital Communications micro-credential. This program will provide you with the skills to produce compelling, strategic content that grabs attention and produces results. You'll actively engage in conceiving, and designing marketing communications materials for a variety of real-world products and people.

## **Career Opportunities**

- Independent producer of compelling, strategic content that grabs attention
- Media-related fields such as social media marketer, digital content producer and digital storyteller

## **Admissions**

OSSD or Mature Student Status

If you are interested in completing the entire certificate program, please click here (https://cambriancollege.ca/certificate-programs-sign-up/) to sign up prior to registering for your courses. See Program of Study or Course Delivery tabs to register for individual courses.

## **Graduation Timelines**

Students can complete the Certificate of Completion in as little as one semester. They are usually expected to complete their certificate within 60 months.

## **Other Important Information**

Please see our **resources page** OR **Frequently Asked Questions (FAQ)** for information regarding important dates, books, exams etc.

## SIGN UP NOW! Certificate Requirements

In order to obtain the Certificate of Completion, the following courses must be completed:

Code	Title	Credits
COM 1162	Communications Design	3
PRO 1133	Digital Marketing	3
PRO 1135	Public Relations Writing I	3
PRO 1143	Personal Branding	3

## **REGISTER NOW!**

## Fees

## **Tuition and Ancillary Fees**

The total domestic tuition fees for each course is listed below.

Course	Credits	Domestic	Ancillary Fees	s Total
		Tuition		Domestic
				Fees
COM 1162	3 credits	\$263.76	\$72.66	\$336.42
PRO 1131	3 credits	\$263.76	\$72.66	\$336.42

PRO 1133	3 credits	\$263.76	\$72.66	\$336.42
PRO 1143	3 credits	\$263.76	\$72.66	\$336.42

Please see our **fees page** for the breakdown of tuition and mandatory ancillary fees for Part-time studies.

Important Note: The tuition above denotes domestic tuition fees only. International applicants should contact Pathways or Continuing Education for further information regarding the admissions process.

# **Course Delivery**

The table below details course offerings over the current and next academic year.

Course	2023-24 Academic Year	2024-25 Academic Year
COM 1162 - 3 credits	SEPTEMBER, JANUARY	SEPTEMBER, JANUARY
PRO 1131 - 3 credits	SEPTEMBER, JANUARY	SEPTEMBER, JANUARY
PRO 1133 - 3 credits	SEPTEMBER, JANUARY	SEPTEMBER, JANUARY
PRO 1143 - 3 credits	JANUARY, MAY	JANUARY, MAY

Courses includes both synchronous and asynchronous learning and you can move between both components seamlessly. This form of hybrid learning gives you the option of joining classes in real-time (in-person or via web conferencing), learning asynchronously or doing both. Students can change their mode of learning weekly.

Although most courses have offerings in September, January and May, additional intakes may be offered monthly, please see the course registration page for specific intake dates.

Important Note: Cambrian College reserves the right to cancel the offering of courses in certain terms. Please refer to your registration page for current semester options.

## REGISTER NOW! Contacts

**Continuing Education** 705-566-8101 continuing@cambriancollege.ca