

BUSINESS ADMINISTRATION (BUAD)

Walk out of the classroom and into a business career

Arm yourself with the skills you need in human resources, marketing, entrepreneurship, finance, and operations to become a vital player in any sized business. Or venture out on your entrepreneurial journey bolstered by a strong foundation of solid skills. Choose to specialize in marketing, management, or business planning in your third year.

You'll be guided by industry-experienced professors throughout the program. Finally, an unpaid real-world placement in your last semester will put your skills to the test as you build your résumé and develop relationships in your chosen field.

Program highlights

- Industry professionals open real-world doors
- Experiential learning through clubs and competitions
- Specialize in marketing, management, or business planning
- 7- to 8-week placement builds your résumé and business network
- Earn a degree through course articulation agreements with partner universities

Program of study for 2024-25 Academic Year

Semester 1		Credits
ACC 1045	Introduction to Accounting	3
BUS 1125	Business Professionalism	3
BUS 1146	Introduction to Business Management	3
BUS 1211	Business Mathematics	3
ECN 1101	Microeconomics	3
ENG 1002	College Communications	3
ISP 3026	Spreadsheets for Business	3
Credits		21
Semester 2		Credits
ACC 1050	Financial Accounting	3
BUS 1111	Business Research Methods	3
BUS 1153	CSR and Ethics	3
BUS 1212	Financial Mathematics	3
ECN 1202	Macroeconomics	3
MKT 1204	Foundations of Marketing	3
One General Education course. ¹		3
Credits		21
Semester 3		Credits
ACC 2312	Managerial Accounting	3
BUS 1233	Statistics	3
ENG 2205	Business Reports and Presentations	3
MKT 1200	Applied Marketing	3
FIN 1101	Corporate Finance	3
BUS 2320	Business Law	3
One General Education Course. ¹		3
Credits		21

Semester 4		Credits
BUS 1037	Project Management	3
BUS 1217	Strategic Business Decisions	3
BUS 2041	Human Resources Management	3
BUS 3501	Operations Management	3
IND 1011	Indigenous Business and Economics	3
QMM 1005	Business Analytics	3
One General Education Course. ¹		3
Credits		21

Semester 5		Credits
MKT 2350	Customer Relationship Management	4
QMM 1003	Business Analytics	4
MKT 3550	Strategic Marketing Management	3
One of the following groups of Elective courses:		9
BUS 1241	Launching a Small Business	
BUS 1242	Startup Marketing and Operations	
BUS 1243	Startup Business Finance	
OR		
MKT 1202	Digital Media and Marketing	
MKT 2381	Communication Design	
MKT 1003	Campaign Strategies	
Credits		20

Semester 6		Credits
BUS 1145	International Management	3
BUS 1156	Work Placement	6
BUS 1245	Leadership & Team Development	3
One of the following Elective courses:		3
BUS 1126	Small Business Management	
MKT 1020	Integrated Marketing Communications	
Credits		15
Total Credits		119

¹ For more information regarding General Education courses, click here (<https://cambriancollege.ca/general-electives/>).

Admission requirements

For graduates of the new curriculum (OSS): Ontario Secondary School Diploma (30 credits) or equivalent or mature student status, including:

- Any grade 12 English (C) or (U)
- Any grade 11 mathematics (C), (U), or (M)

Additional admission requirements

Recommendations

- Computer competency in relevant software

Program delivery

2024-2025

Fall term start

SEMESTER 1: Fall 2024

SEMESTER 2: Winter 2025

SEMESTER 3: Fall 2025
SEMESTER 4: Winter 2026
SEMESTER 5: Fall 2026
SEMESTER 6: Winter 2027

Winter term start

SEMESTER 1: Winter 2025
SEMESTER 2: Spring 2025
SEMESTER 3: Fall 2025
SEMESTER 4: Winter 2026
SEMESTER 5: Fall 2026
SEMESTER 6: Winter 2027

Specific program pathway

Honours Bachelor of Business Administration - advanced standing opportunity

Graduates from this program (or equivalent) meeting a 2.5 GPA requirement are eligible for advanced standing in the Honours Bachelor of Business Administration program (<https://cambriancollege.ca/programs/honours-bachelor-of-business-administration/>) and will receive direct entry into Year 3 and have a potential to receive additional transfer credits.

College or university degree opportunities

If you are a graduate of this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambriancollege.ca/supports-services/articulation-agreements/>) details for further information.

Employment opportunities

Graduates are prepared for employment opportunities in:

- Retail organizations
- Investment firms
- Insurance companies
- Commercial development firms
- Municipal, provincial, and federal governments
- Manufacturing firms
- Advertising agencies
- Financial institutes
- Marketing agencies

Contacts

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INTERNATIONAL ADMISSIONS

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